



FOR IMMEDIATE RELEASE

Clarkston Consulting Expands its European Practice - Names Christoph Seidler as Managing Director, Europe and Middle East

DURHAM, NC – FEBRUARY 14, 2008. Clarkston Consulting, a leading management and technology consulting company, announced the expansion of its European practice, opening an office in Frankfurt, Germany. Christoph Seidler has been selected to head the firm's European and Middle East operations as Managing Director, based in the Frankfurt office. Throughout his 20 year career Mr. Seidler worked with C-level executives in the Life Sciences and Consumer Goods industries creating and executing strategies and initiatives resulting in their growth and profitability. Mr. Seidler's global experience helps companies bridge the gap between strategy and execution, demonstrating success in developing long-term relationships with many of our international clients to help them meet the challenges of a global economy.

With long-standing business relationships in the European market, Clarkston reaffirms its mission to serving its international clients. "Having worked globally with such companies as Mylan, Boehringer Ingelheim, Philip Morris, DSM Pharmaceuticals and Wyeth Pharmaceutical, we realize what the market demands from its consulting partners. We are dedicated to helping both Life Sciences and Consumer Products companies become successful in their missions and are excited to further our investment in Europe; this office will further support Clarkston's international client base and strengthen our delivery reach," said Tom Finegan, Clarkston's Chief Executive Officer and Co-Founder.

Mr. Seidler joined Clarkston Consulting in 1997 and has served in a number of capacities, most recently as the SAP Managing Partner. Before joining Clarkston Mr. Seidler was Director of Professional Services for SAP, Latin America. Mr. Seidler has lived and worked in Germany, Brazil, and the US for extended periods of time has extensive international experience. He is fluent in German, Portuguese, and English. Mr. Seidler received his diploma in mathematics (M.S.) from the University of Aachen (RWTH Aachen) in Germany.

About Clarkston Consulting

Clarkston Consulting is a different kind of management and technology consulting firm. We deliver a unique experience for market leaders within the Consumer Products and Life Sciences industries. Considering professionalism, expertise, and value as prerequisites, we take service a step further through our unyielding commitment to the success of people as individuals, both our clients and our employees. By combining integrity, adaptability, and a whatever-it-takes attitude, we have achieved an extremely high rate of referral and repeat business and a client satisfaction rate of 97% over the past five years as measured by The Conference Board. For more information on Clarkston's European practice please visit our website at www.clarkstonconsulting.com/europe

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