



rural sourcing, inc.

FOR IMMEDIATE RELEASE

Rural Sourcing and Clarkston Form Domestic Sourcing Partnership

Durham, NC – June 5, 2007. Rural Sourcing, Inc. announces a partnership with Clarkston Consulting that will provide highly skilled software developers using their proprietary Domestic Sourcing staffing model to support large-scale IT projects at costs competitive with other sourcing alternatives.

IT executives have the challenge of finding software development expertise at competitive rates without sacrificing the advantages of local resources. Offshore has the promise of low rates but carries the disadvantage of having distant resources, making project management and communication difficult. Domestic Sourcing offers the advantage of proximity, flexibility, highly skilled project management and communication, along with attractive rates.

Rural Sourcing establishes development centers in close proximity to major regional universities which have world class Information Systems programs, thus capitalizing on the intellectual capital and skilled software developers graduating from these institutions. By partnering with Rural Sourcing, Inc., Clarkston has access to a new pool of skilled developers enabling an overall lower cost for their clients. "The lower cost of personnel, combined with local economic development programs, enable us to offer skilled personnel at rates better than the sourcing alternatives offered by IT consulting firms in major metropolitan areas," said Kathy Brittain White, Founder and President of Rural Sourcing, Inc

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

About Rural Sourcing, Inc.

Rural Sourcing, Inc. is a nationally recognized and innovative IT consulting services company. Providing highly skilled software developers to companies engaged in IT development, ERP implementations, internet and web applications. From development centers around the United States, Rural Sourcing, Inc. provides local people to complex software development projects across many industries. Offering a broad array of software disciplines such as, application design and development, systems integration and testing, maintenance and support, platform migration and data conversion, while deploying a comprehensive selection of skills including .NET, WEB2, Java, C++, HTML, SAP and many more.

####

Contact:
Angelia Jackson
Clarkston Consulting
404.873.9501
ajackson@clarkstonconsulting.com