



FOR IMMEDIATE RELEASE

The Conference Board e-Survey Unit Announces Today Clarkston Consulting's Scores Highest Client-Service Rating in Firm's History

DURHAM, NC - FEBRUARY 15, 2006. TCB e-Surveys, a survey research unit of The Conference Board, announced today that Clarkston Consulting, a leading management and technology consulting firm in the life sciences and consumer goods industries, received an overall global client satisfaction rating of 99%.

After six years of benchmarking their client service and maintaining above average ratings over 90 percent, this ranking represents the highest ranking in the firm's history.

"Once again, Clarkston achieved a very high level of Strong Satisfaction," stated Tom Cavanagh of the TCB e-Surveys research unit. "This is a very telling indicator of the deep relationships that Clarkston has built with their clients, which is reflected in their high "loyalty" and "advocacy" scores."

"Clarkston's project teams consistently deliver a high level of quality assistance on our business initiatives and have demonstrated a real commitment to our company to help us achieve many changes to support our market growth," said Herm Rosenman, Chief Financial Officer of Gen-Probe. "Their in-depth knowledge of strategy, process, technology, and training made a real difference in making our plans a success."

The Conference Board e-survey unit also noted that clients continue to recognize Clarkston for their adaptable and flexible team approach of integrating with a client's culture. In addition, strategic services for both life sciences and consumer goods showed dramatic increases along with a 19% increase in consumer products expertise.

"Delivering brilliant client service will remain the focus of our firm", stated Tom Finegan, CEO and co-founder of Clarkston. "As we continue to expand both our domestic and international presence and expertise, measuring our client's satisfaction and exceeding expectations will differentiate us in the global marketplace."

About The Conference Board

The Conference Board is a not-for-profit organization, and holds 501(c) (3) tax-exempt status in the United States. The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society. Working as a global, independent membership organization in the public interest,



The Conference Board conducts research, convenes conferences, makes forecasts, assesses trends, publishes information and analysis, and brings executives together to learn from one another. For more information, visit www.conference-board.org

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

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